



Practitioner's Docket No. 604.30

518 Rec'd PCT/PTO 03 AUG 2001

PATENT

PCT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: **Blakeley, et al.**

Group No.: **Not Yet Assigned**

Application No.: **09/856536**

Examiner: **Not Yet Assigned**

Filed: **May 21, 2001**

For: **Interactive Commercials as Interface to a Search Engine**

Box DD

Assistant Commissioner for Patents

Washington, D.C. 20231

**TRANSMITTAL OF INFORMATION DISCLOSURE STATEMENT
WITHIN THREE MONTHS OF FILING OR
BEFORE MAILING OF FIRST OFFICE ACTION (37 C.F.R. 1.97(b))**

**IDENTIFICATION OF TIME OF FILING THE ACCOMPANYING
INFORMATION DISCLOSURE STATEMENT**

The information disclosure statement submitted herewith is being filed within three months of the filing date of the application or date of entry into the national stage of an international application or before the mailing date of a first Office action on the merits, whichever event occurs last. 37 C.F.R. 1.97(b).

Respectfully submitted,

Date: July 31, 2001

By:

Robert D. Fish

Reg. No. 33,880

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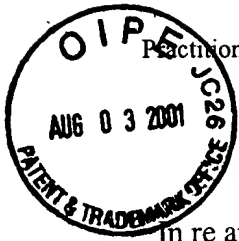
CERTIFICATE OF MAILING (37 C.F.R. 1.8(a))

I hereby certify that, on the date shown below, this correspondence is being deposited with the United States Postal Service with sufficient postage as First Class Mail, in an envelope addressed to the Assistant Commissioner for Patents, Washington, D.C.

20231

Kristin J. Azcona

Date: July 31, 2001



Petitioner's Docket No. 604.30-US1

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
WASHINGTON, D.C. 20231**

In re application of: **McEwan, et al.**

Serial No: **09/856536**

Filed: **May 21, 2001**

For: **Interactive Commercials as
Interface to a Search Engine**

Group: **Not Yet Assigned**

Examiner: **Not Yet Assigned**

INFORMATION DISCLOSURE STATEMENT

Box DD
Assistant Commissioner of Patents
Washington, D.C. 20231

Sir:

In accordance with the duty of disclosure imposed by 37 C.F.R. § 1.56 to inform the United States Patent and Trademark Office of all references coming to the attention of the Applicant(s) or attorneys or agents for Applicant(s) which are or may be material to the examination of the subject application, attorneys for the Applicant(s) hereby invite the Examiner's attention to the references listed in the accompanying PTO Form 1449 entitled "List of References Cited".

This submission is understood to complement the results of the Examiner's own independent search. The submission of this Disclosure Statement should not be construed as a representation that a search was made, or that the cited items are inclusive of all relevant and material citations that may be available publicly.

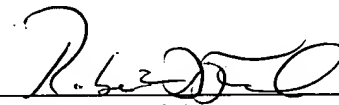
Applicant(s) respectfully request that the Examiner review the foregoing references, as set forth in the Form PTO-1449, and that they be made of record in the file history of the above-captioned application.

Respectfully submitted,

Fish and Associates, LLP

Dated: July 31, 2001

By: _____



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